



SUPPORT OPPORTUNITIES



DISCOVER



CREATE



PERFORM

EDMOND'S CHARITABLE ARTS ORGANIZATION

WHY SUPPORT FAI?

The Edmond Fine Arts Institute (FAI) is the place for creativity and excitement. Founded in 1985, FAI is Oklahoma's premier nonprofit community arts organization providing educational enrichment for children and adults in visual and performing arts.

FAI is well known throughout the state for offering a variety of year-round art classes, camps, and workshops at their facility at 27 East Edwards in Edmond, OK. Many people may not realize FAI's impact in the community beyond its building's walls.

FAI offers outside programs through various partnerships, including Art in Schools, Edmond Youth Chorus, Children's Theater, Art as Therapy, Playful Dramatics, and VIBES Edmond's First Thursday Art Walk.

In addition to numerous learning opportunities, FAI has four gallery spaces that feature new art exhibits, gallery openings, artist demonstrations, and many other creative events open to the public each month.

Today, Edmond Fine Arts continues to be Oklahoma's arts leader. Over 60.5 hours of visual and performing art classes are offered each week, with more than 5,200 students attending. Plus, FAI impacts over 78,000 residents annually through community programs and partnerships.

Artists of all ages and abilities are welcome to discover, create & perform at Edmond Fine Arts.



SUPPORT OPPORTUNITIES

Edmond Fine Arts Institute asks that you consider financially partnering with us to continue the mission of providing art-centered programs and creative opportunities to our community.

WE NEED PARTNERS LIKE YOU TO POSITIVELY IMPACT LIVES IN EDMOND!

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CLASS SPONSORS

DIGITAL SPONSORSHIPS

FOUR SESSIONS ANNUALLY

PROMOTE YOUR BUSINESS ONLINE WITH FAI

FALL SESSION \$ 2,000 (AUG-NOV: 12 WEEKS)

- Listed as "Fall Presented By" on all print, digital and social marketing.
- Logo with link to company website on registration for Fall Classes.
- Opportunity to display signage and distribute business materials in FAI lobby during the session.

WINTER SESSION \$ 2,000 (JAN-APRIL: 12 WEEKS)

- Listed as "Winter Presented By" on all print, digital and social media marketing.
- Logo with link to company website on registration for Winter Classes.
- Opportunity to display signage and distribute business materials in FAI lobby during the session.

SPRING SESSION \$ 1,500 (APRIL-MAY: 6 WEEKS)

- Listed as "Spring Presented By" on all print, digital and social media marketing.
- Logo with link to company website on registration for Spring Classes.
- Opportunity to display signage and distribute business materials in FAI lobby during the session.

SUMMER SESSION \$ 2,000 (MAY-AUG: 14 WEEKS)

- Listed as "Summer Presented By" on all print, digital and social media marketing.
- Logo with link to company website on registration for Summer Classes.
- Opportunity to display signage and distribute business materials in FAI lobby during the session.

WEBSITE SPONSORS

"POWERED BY" SPONSOR \$3,000 A YEAR

- Listed as "Powered By _____" at the top of the FAI homepage for the entire year
- Logo on the homepage with link to the business website

HOMEPAGE SPONSOR \$500 FOR A YEAR

- Logo on the bottom of the homepage of the FAI website with a link to the business website

EMAIL SPONSOR

PRESENTING SPONSOR \$1,000 A YEAR

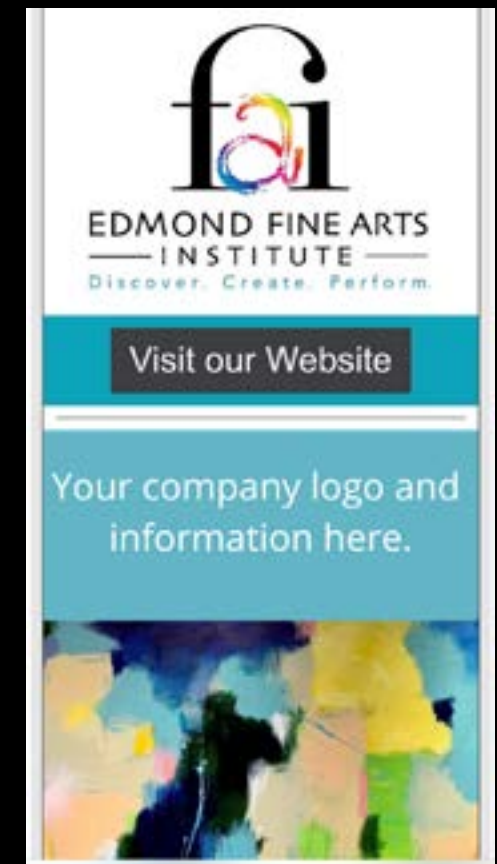
- Email newsletter is distributed to all subscribers (over 3,500) at least once per month
- Logo or ad on the top of the email with up to 50 words plus a link to company website



HOLIDAY SEASON SPONSOR

\$ 1,000 (DEC-JAN: 3 WEEKS)

- Listed as "Holiday Season Presented By" on all print, digital and social media marketing. Special classes and camps.
- Logo with link to company website on registration for Holiday Classes & Camps.
- Opportunity to display signage and distribute business materials in FAI lobby during the session.



COMMUNITY ART PROGRAMS

SUMMER CAMPS AT FAI

SPONSOR ART AS THERAPY AT PEPPERS RANCH

\$2,000 FOR A YEAR

Visual arts stimulate problem-solving, communication, and innovation, often helping children express what cannot be said. Art teacher Mandy Steward works as the Art as Therapy Program Instructor at Peppers Ranch. FAI serves over 60 foster children per year and provides weekly lessons with children focused on creativity and self-expression through the arts.

- Logo with link to company website displayed on FAI website as the "Presenting Sponsor of the Art as Therapy Program".
- Opportunity to include business information in packets that families receive.
- Logo on materials distributed to parents.
- Pride of knowing the vast impact you are making on the lives of foster children in our community.



Summers are an exceptionally bright time at FAI! There are eight, week-long camps with varying themes for all ages. Each provides a creative and safe place for children to spend summer break developing their art skills. Over 1000 children enroll in FAI summer camps. Parents rave about their children's experiences!

"My kids were a part of art camp for the first time this week and they loved it. They came home each day so excited to show me what they made! They asked if they could come back next week, so it looks like we will be back again! Thanks so much!" -Piper Riggs, FAI Camp Parent



SPONSOR YOUR CREATIVE SIDE PROGRAM

\$2,000 FOR A YEAR

"Your Creative Side" is an art-based delinquency prevention program for teens. It offers art classes that encourage independent expression and hands-on experiences taught by Edmond Fine Arts Institute professional artist Gary Lennon. These classes complete court-mandated community service requirements. Art projects are displayed in the Juvenile Court Chambers. This program was created in 2003 by long-time Edmond Judge Alan Synar.

- Logo with link to company website displayed on FAI website as the "Presenting Sponsor of the Your Creative Side Program".
- Opportunity to include business information in packets that students receive.
- Logo on materials distributed at the courthouse.
- Pride of knowing the vast impact you are making on the lives of teens in our community.

CAMP PRESENTING SPONSOR \$3,000 (ONE AVAILABLE)

- Listed as "Presenting Sponsor" on all promotional materials for the camps.
- Logo on the Art Escape Camp shirts that campers receive each week.
- Opportunity to display company signage at camp check in and include company materials in art bags the campers take home.

ART ESCAPE CAMP SPONSOR \$1,000 (MULTIPLE AVAILABLE) CAMPERS ARE 6-13 YEARS

- Listed as "Art Escape Camp Sponsor" on all promotional materials.
- Opportunity to display company signage at check in and to include materials in bags that campers take home.

LITTLE ARTISTS CAMP SPONSOR \$500 (THREE AVAILABLE) CAMPERS ARE 3-5 YEARS

- Listed as "Little Artists Camp Sponsor" on all promotional materials for the camps.
- Opportunity to display company signage at check in and to include materials in bags that campers take home.

PERFORMING ARTS PROGRAMS

SPONSOR THE JR. THEATER PROGRAM \$2,500 FOR A YEAR

The FAI Theater Program provides children ages 3 & up with performing arts opportunities and live mini-productions. The goal is for students to gain self-confidence and develop acting experience in a safe and fun atmosphere!

- Logo with link to company website displayed on FAI website Theater page as the "Presenting Sponsor".
- Listed as "Theater Program Presented By" on all social media posts about program.
- Sign inside Theater "Theater Program Presented By" with sponsors logo.
- Pride of knowing talented students will have performing art opportunities.



SPONSOR THE EDMOND YOUTH CHORUS \$2,500 FOR A YEAR

Students in Edmond have been singing, learning, and making friends in the Edmond Youth Chorus since 1986. The Edmond Youth Chorus is an auditioned honor chorus for boys & girls in the 4th-8th grades. Students practice weekly and average ten performances annually, including Luminance, Heard on Hurd, and Thunder Games.

- Logo with link to company website displayed on FAI website EYC page as the "Presenting Sponsor".
- Logo on EYC shirts that are worn at each performance throughout the year.
- Opportunity to include business information in packet that each chorus member receives.
- Logo on materials distributed to parents.
- Pride of knowing talented students will have performing art opportunities.

PLAYFUL DRAMATICS PARTNERSHIP WITH EPS



FAI provides one-hour acting and storytelling classes to all Title 1 Pre-K Classes at Edmond Elementary Schools.

In these classes children use their imaginations to strengthen their literary and language skills, establish rules for their environment, explore societal roles, and express thoughts and feelings.

**SPONSOR THE PLAYFUL
DRAMATICS PROGRAM
AT ALL TITLE 1 SCHOOLS
\$3,000 FOR A YEAR**

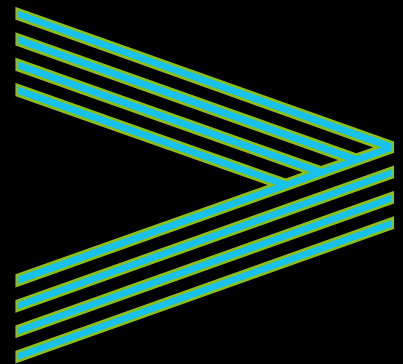
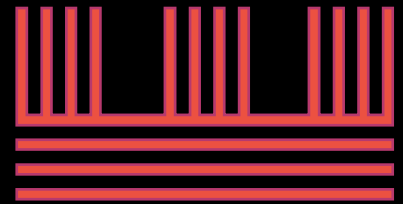
- Logo with link to company website displayed on FAI site Playful Dramatics page as the "Presenting Sponsor".
- Logo on materials distributed to teachers, schools, and parents.
- Logo and listed as "presented by" on all promotional posts for the program.
- Pride of knowing you are supporting students learning!

The long-term goal of Edmond Fine Arts and Edmond Public Schools for the Playful Dramatics Program would be to provide the program to every Pre-K class in EPS.

In order to do this, Edmond Fine Arts need a committed partner, could that be you?

**SPONSOR THE PLAYFUL
DRAMATICS PROGRAM
FOR ALL PRE-K CLASSES!
\$20,000 FOR A YEAR**





VIBES is a creative, monthly event functions as a come-and-go art walk with a twist.

Fifteen blocks of the Edmond downtown corridor springs to life on the first Thursday of the month, April - October, from 5 pm to 9 pm with good VIBES!

Each VIBES highlights a variety of creative talent, delicious eats and local shopping experiences.

Businesses are paired with local visual and/or performing artists and "housed" inside and outside of the establishments during the event.

Attendees are encouraged to enjoy the art, listen to performing artists, patronize businesses, dine at local restaurants and take part in interactive art while enjoying time with family and friends.

What started as a conversation between city leaders in 2019 has matured into a seven-month reoccurring arts & cultural catalyst in Edmond, Oklahoma providing economic opportunities for local artists and small businesses alike.

VIBES is attended by 3000 patrons each month and has over half a million-dollar impact on the Edmond community.

ANNUAL SPONSORSHIPS

HEADLINE SPONSOR
\$10,000 for the year

- Listed as Headline Sponsor on all digital, print and social promos
- Opportunity to put company signage out at all events
- Click through logo on the top of the webpage
- Monthly ad features on social media

VISUAL ARTIST SPONSOR
\$3,000 for the year

- Listed as a Visual Art Sponsor on pertaining digital, print & social promos
- Click through logo on the webpage
- Logo with click through at the top of the Visual Artist Page
- Listed as a Visual Art Sponsor on the Artist Application
- 2 ad features on social media

MAIN STREET SPONSOR
\$5,000 for the year

- Listed as Main Street Sponsor on all digital, print and social promos
- Opportunity to put company signage out at the events
- Click through logo on the bottom of the webpage
- 4 ad features on social media
- Option to have a booth at the event each month

PERFORMING ARTIST SPONSOR
\$3,000 for the year

- Listed as Performing Art Sponsor on pertaining digital, print & social promos
- Click through logo on the webpage
- Logo with click through at the top of the Performing Artist Page
- Listed as a Performing Art Sponsor on the the Performer Application
- 2 ad features on social media

SIDEWALK SPONSOR
\$1,000 for the year

- Listed as a sidewalk sponsor on all digital, print and social promos
- Click through logo on the webpage
- 1 ad feature on social media

SPONSOR A VIBES MONTH

MONTHLY FEATURE SPONSOR
Start at \$1000/month

Each month of VIBES has a special feature such as Mural Paintings, Chalk Art Night, Paint Off & Ceramics Demos.

- Choose your month to be the Feature Sponsor
- Opportunity to have a booth that month
- Name or logo on that months promotions
- Extra promotions on Feature materials

MONTHLY SCENE SPONSOR
\$500/month

- Choose your month to sponsor
- Opportunity to have a booth at VIBES that month
- Name or logo on that months promotions

SHOP SMALL SPONSOR
\$250

- Choose a business to highlight for the month
- Additional promotion of the business that month
- 1 ad feature on social media



FAI ART GALLERIES

Each month a different local artist is showcased in the FAI gallery space. The art is on display open to the public. Gallery openings are held on the first Thursday of the month. The goal is to showcase local artists, incorporate visual art experiences in the community, provide a venue for artists to sell their work, and increase awareness of FAI's mission.

FAI GALLERY PRESENTING SPONSOR \$5,000 PER YEAR

- Logo with link to company website displayed at the top of the Gallery Page on the website as the "Presenting Sponsor".
- Opportunity to distribute business information in the FAI Gallery all year.
- Logo on acrylic sign in the FAI Gallery listed as "Presenting Sponsor".
- Logo on all gallery emails and social media posts.
- Pride of knowing that you are supporting local artists in our community.

MONTHLY GALLERY SPONSOR \$500 PER MONTH

- Logo with link to company website displayed on FAI website on the top of the Gallery Page as the "Sponsor of the Month".
- Opportunity to distribute business information in the FAI Gallery for one month.
- Pride of knowing that you are supporting local artists in our community.

CORNER GALLERY PRESENTING SPONSOR \$2,000 PER YEAR

The Corner Gallery is a space available to artists in the entry way of the FAI building. Each year four artists are selected to hang their work in The Corner Gallery each quarter.

- Logo with link to company website displayed in the Corner Gallery section of the website.
- Logo on acrylic sign in the FAI Gallery listed as "Presenting Sponsor".
- Opportunity to distribute business information in the FAI Gallery all year.
- Logo on all gallery emails and social media.
- Pride of knowing that you are supporting local artists

LITTLE FREE ART GALLERY CURATOR SPONSOR \$3600 FOR THE YEAR

- Logo with link to company website displayed on Little Free Art Gallery webpage.
- Acknowledgement via promotional materials.
- Monthly social media posts on Instagram @edmondlittlefreeartgallery.
- Pride of knowing that you are inspiring tiny art.



EVENTS AT FAI

5X5 SHOW & SALE SPONSOR

FAI holds an annual 5x5 Art Sale where local artists donate their talents to paint 5" x 5" canvases. Canvases are sold on a first come, first serve basis for a \$55 donation. The event coincides with a monthly gallery opening. Patrons line around the building waiting to attend this fun event!

5X5 PRESENTING SPONSOR \$1000

- Logo with link to company website on FAI website 5x5 page.
- Opportunity for company to have signage & distribute materials at event.
- Logo on materials distributed to artists and on event promotional materials.
- VIP look at the art with the option to purchase up to two 5x5's.

5X5 VIP PARTY SPONSOR \$500

- Opportunity for company to have signage & distribute materials at event.
- Logo on promotional materials for the VIP Party.
- VIP look at the art with the option to purchase up to two 5x5's.

HOLIDAY OPEN HOUSE SPONSOR \$1000

This Holiday Open House is held in conjunction with the December Gallery. Includes light bites, beverages, good tunes and holiday vibes; invite is open to all members

- Opportunity to have booth, signage and distribute materials at event.
- Logo on promotional materials for the Holiday Open House.
- Opportunity to welcome guests to the event.

HOLIDAY FUNDRAISER SPONSOR \$1000

Each year FAI + Blue Sage Studios create a commemorative, hand-blown, glass ornament. A limited number are created and sold as a fundraiser for FAI.

- Four Holiday Ornaments + opportunity to purchase additional.
- Logo on all promotional materials for the fundraiser.
- Listed as "Sponsor" with logo in ornament packaging.

FAI COMMUNITY IMPACT

FAI SERVES OVER 78,000 RESIDENTS EACH YEAR

IN-HOUSE PROGRAMS

CLASSES:

- **60.5 hours of classes each week**
- **65 days of camp**
- **5200+ students annually**
 - 40% are teenage through adults
 - 60% are children under twelve
 - 23% of children attended on scholarships

FAI GALLERIES:

THE MAIN GALLERY

- A new exhibit each month; 12 annually

THE CORNER GALLERY

- Local artists display smaller works of art

LITTLE FREE ART GALLERY

- Free community art - Take Art, Leave Art, or Both!

THE PASSAGEWAY GALLERY

- UCO students learn to display & curate art

PERFORMING ARTS:

EDMOND YOUTH CHORUS

- 3rd-8th graders perform statewide

JR.THEATER PROGRAM

- Multiple productions & public performances

PROGRAMS IN THE COMMUNITY

ART AS THERAPY:

Peppers Ranch Foster Care

- 180 hours of art as therapy at The Ranch

Your Creative Side - A partnership with Edmond Juvenile Court

- 648 hours of completed community service through art

VIBES EDMOND'S FIRST THURSDAY:

82 Visual Artists

- \$51,800 artist earnings each month

30 Performing Artists

- 5-10 paid performers each month

46 Downtown Businesses

- 21,000 Attendees
- \$550,000 economic impact each season



TESTIMONIALS

WHAT PEOPLE ARE SAYING ABOUT EDMOND FINE ARTS INSTITUTE

"The Edmond Fine Arts Institute was a saving grace of support, empowerment, and confidence for my foster daughter when she needed a program to just be a kid and feel successful."

-**Jennifer Lynn**, Peppers Ranch

"The Edmond Fine Arts Institute compliments our community by offering professional year-round instruction in the arts. Edmond is fortunate to have this organization balancing the cultural atmosphere of our city."

-**Edmond Chamber of Commerce**

"Theatre is a safe, non-judgemental environment to express yourself in an art form. You get to meet great people and make great memories."

-**Sophia LeBeau**, Theatre Student

"VIBES is a driving force in promoting the renaissance that Downtown Edmond is currently experiencing".

-**Beth Connor**, Owner of Frenzy Brewing

"FAI has been instrumental in developing my career as a professional artist. They have given me opportunities to expand my audience to the four corners of the OKC metro area and beyond. I am forever grateful for their support."

-**Brad McNeill**, Local Artist



THANK YOU FOR SUPPORTING
THE EDMOND FINE ARTS INSTITUTE



A 501C3 NONPROFIT. ALL SPONSORSHIPS ARE TAX DEDUCTIBLE.

WWW.EDMONDFINEARTS.COM

WWW.EDMONDVIBES.ORG

27 E. Edwards | Edmond, OK 73034 | 405.340.4481